

# EMETHENI

DR PETER MORLEY AND HIS TEAM AT EMETHENI COSMETIC CLINIC ON THE GOLD COAST USE ONLY THE MOST ADVANCED TECHNOLOGIES TO ENSURE THE BEST RESULTS.

WORDS BY MARIA LEAHY

With complicated jargon and an array of complex procedures, the world of cosmetic enhancement has always been difficult to navigate. But with an ever-increasing range of treatments being made available to the Australian public, it is now more important than ever that each individual finds a practitioner who is up to date with the latest technologies.

Dr Peter Morley from Emetheni Cosmetic Medicine has more than 20 years' experience in the cosmetics arena. His client centred approach to treatment and willingness to embrace new methods is reflected in the impressive selection of procedures performed at his Gold Coast practice.

'At Emetheni, our services range from facial contouring and fat freezing to skin cancer checks and wrinkle reduction injections,' says Dr Morley. 'It is particularly important to us that each client's experience is unique and that they are given the opportunity to explore the options which are available to them when trying to prevent, manage or repair the signs of ageing.'

In recent years, Dr Morley has witnessed a shift in the forms of treatment his patients are seeking. 'Our typical client definitely has different needs to those of the patients I treated in the past,' Dr Morley reflects. 'As the working world becomes more competitive, many people feel the need to maintain a youthful appearance.'

AS SEEN IN COSBEAUTY MAGAZINE



'Older clients are drawn towards less invasive, 'quick fix' treatments with little downtime and fewer risks, while younger clients are becoming increasingly aware of the value of cosmetic procedures, with skincare being prioritised as they start to ponder the realities of ageing.'

## ULTRAFORMER III

One of the latest and most advanced technologies in the non-surgical enhancement space is the Ultraformer III – a quick, non-invasive approach that tightens skin on the face and neck. With more than ten million treatments performed worldwide, this machine is a favourite among doctors and patients alike.

'In the past, skin tightening was a slow and painful procedure which didn't always produce the best results,' says Dr Morley. 'The Ultraformer III has dramatically changed the playing field in this respect. Sagging necks, eyelids and jaw lines can be treated with no downtime and exceptional results. It offers a natural looking improvement that can dramatically reduce the signs of ageing in just one or two sessions, therefore reducing the need for surgical intervention.'

Matching each patient to the

treatment which best suits their needs is central to Dr Morley's approach. 'We are very particular about client selection at Emetheni,' he explains. 'A strong candidate for Ultraformer would typically have mild to moderate skin and soft tissue laxity and crepey skin throughout the face and body. This may include lowered eyebrows, loose skin on the neck and a sagging jawline. Naturally, some clients may be too far gone for non-surgical forms of enhancement when they arrive at our clinic, but for those who are suitable, the Ultraformer machine can produce really impressive results.'

For Dr Morley internal health and external appearance are intrinsically linked. By tailoring existing treatments to suit the person with whom he is working, he is able to achieve results that preserve and enhance each patient's authentic character.

'Health and beauty are not mutually exclusive. They go hand in hand so that the client can feel great on the inside whilst looking fantastic on the outside,' he says. 'It is my belief that aesthetic enhancement should be used to promote the unique essence of each individual, allowing their natural beauty to shine through.' **CBM**

## THE ULTRAFORMER III ADVANTAGE

The Ultraformer III, distributed by Cryomed, is the premium multi-functional ultrasound device, offering both face and neck tightening and body contouring in a single system. One of the things which makes this device stand out is that it uses micro and macro focused ultrasound (MMFU) energy to heat tissues and tighten the skin.

This machine precisely targets tissue at adjustable depths allowing treatment to be customised for a range of indications, including non-invasive face, chin, brow and neck lifting; body lifting and contouring; and skin tone and texture improvement.

Benefits of this treatment include:

- Fast, customisable sessions
- Low downtime
- Minimal discomfort
- Immediate results with progressive improvement

## WHERE TO GET IT

To find a practitioner near you, visit [ultraformer.com.au/find-a-clinic/](http://ultraformer.com.au/find-a-clinic/)

